## **ORDER**

Orders Order / Rev: 166597 Alt Order #: 06852737 **DEM CONG CAMP COMMIT** Product Desc: KSTP-TV, LLC and KSAX-1 Estimate: 1500 09/15/12 - 09/17/12 Flight Dates: Primary AE: Rachel Chason Original Date / Rev: 09/14/12 / 09/14/12 Sales Office: P-PHL Order Type: **GENERAL** Sales Region: National Great American Media Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave NW EOM/EOC Billing Cycle: Washington, DC 20007-3674 Agency Commission: 15% Advertiser **DCCC Democratic Congressional Can** Name: 09/29/09 Demographic: A35+ New Business Thru: **Product Codes:** PL2 Order Separation: 00:00:00 Priority: 3 Advertiser External ID: Revenue Codes: AGY, POL, ISS Agency External ID: Bill Plan **Totals** Start Date **End Date** # Spots Gross Amount Net Amount Month # Spots Gross Amount Net Amount Rating September 2012 22 \$13,625.00 \$11,581.25 0.00 22

09/17/12

08/27/12

Account Executive	count Executive Sales Office Sales Region		Start Date / End Date	Order %	
Rachel Chason			Start Of Order - End Of Order	100%	

\$11,581.25

Totals

22

\$13,625.00

\$11,581.25

0.00

\$13,625.00

Ln C	h Star	t End	Inventory Code	Break	Start/End	I Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 1	M 09/17	/12 09/17/12	M-F 530-6a News	_	530-6a	M	:30	1	\$525.001	0.00 NM	1	\$525.00
			M-F 530-6a New		=: #0==							
-	EW NWS 530 EWS	JA		RATE RI RATE REVIS								
INE	Start Date	End Date	Mookdovo	_		Rating						
\\\\	k: 09/17/12	09/23/12	Weekdays M	Spots/Week	Rate \$525.00	0.00						
E 2		/12 09/17/12	M-F 6-7a News	CM	6-7a	M	.20		\$800.001	0.00 NM	,	00 000 <b>0</b>
E 2	M 09/17	/12 09/17/12	M-F 6-7a News	CIVI	0-7a	IVI	:30	'	φουυ.υυ τ	U.UU INIVI	'	\$800.00
5 I	EW NWS 6A			RATE RE	VISED							
NE	WS			RATE REVIS	ED							
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 09/17/12	09/23/12	M	1	\$800.00	0.00						
E 3	M 09/17	/12 09/17/12	M-F GMA	CM	7-9a	M	:30	1	\$800.001	0.00 NM	1	\$800.00
			M-F GMA									
_	MRN AMR	-ABC		–	REVISED.							
GI	MA			RATE REVISE		<b>5</b>						
147	Start Date		Weekdays M	Spots/Week	Rate	Rating						
	k: 09/17/12	09/23/12	-112	1	\$800.00	0.00						
E 4	M 09/15	/12 09/15/12		CM	6-7a	S-	:30	1	\$500.001	0.00 NM	1	\$500.00
- 1	-\A/ \\\A/ C A /	2004	Sat 6a News	DATE	REVISED							
	EW NW-SA 6 EWS SAT	DAIVI		RATE REV								
INL	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 09/10/12	09/16/12	S-	1	\$500.00	0.00						
E 5		/12 09/15/12	SA GMA	CM	7-8a	S-	:30	1	\$600.002	0.00 NM	1	\$600.00
_ 0	55/10/	00,10,12	Sa GMA	0	. 54	5	.00	•	4300.00 Z	3.00 THVI		Ψ000.00
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Print Date: 09/14/12 16:46:07 Page 2 of 3

Order / Rev: 166597 Advertiser: DCCC Democratic Congressional Campa

Alt Order #: 06852737 Product Desc: DEM CONG CAMP COMMIT KSTP-TV, LLC and KSAX-1

Flight Dates: 09/15/12 - 09/17/12 Estimate: 1500

Ln Ch Start E GD MRN-SAT-ABC	End Inventory Code	e Break Start/End RATE REVISED	Time Days	Len Spots	s Rate Pri	Rtg Type	Spots	Amount
GMA SSAT		RATE REVISED						
	d Date Weekdays /16/12S-	<u>Spots/Week</u> <u>Rate</u> 1 \$600.00	Rating 0.00					
	9/15/12 Sat 8-9a	CM 8-9a	S-	:30	1 \$600.002	0.00 NM	1	\$600.00
5 EW NW-SA 8AM NEWS SAT	Sat 8-9a News	RATE REVISED RATE REVISED						
	<u>Meekdays</u> /16/12S-	Spots/Week Rate 1 \$600.00	Rating 0.00					
	9/16/12 Su 6-7a	CM 6-7a	S	:30	1 \$500.001	0.00 NM	1	\$500.00
5 EW NW-SU 6AM NEWS SUN	Sun 6-7a News	RATE REVISED RATE REVISED						
	d Date Weekdays	Spots/Week Rate	Rating					
	/16/12S 9/16/12 SU GMA	1 \$500.00 CM 7-8a	0.00	:30	1 \$550.003	0.00 NM	2	\$550.00
GD MRN-SUN-ABC	Su GMA	RATE REVISED						
GM SUN		RATE REVISED						
	d Date Weekdays /16/12S	<u>Spots/Week</u> <u>Rate</u> 1 \$550.00	Rating 0.00					
Spot Ch Date Range  1 M 09/10/12-09	Description /16/12 SU GMA	Start/End Time 7-8a		<u>eekdays</u> <u>L</u>		Rtg Type 0.00 NM		
See MG 8.2,8.3		7-0a		Su	.30 <del>(φοου.συ)</del>	0.00 /\/		
[PE At order ent 2 M 09/17/12-09	tryna at rate] /17/12 M-F 9-10a	9-10a	M-		:30 \$250.00	0.00 NM		
MG for 8.1 09/10		9-10a	IVI		.30 φ230.00	U.UU INIVI		
3 M 09/17/12-09/ MG for 8.1 09/10	/17/12 M-F 1132p-1236a <sup>·</sup> 6	TFN 1132p-1236a	M-		:30 \$300.00	0.00 NM		
E 9 M 09/16/12 0	9/16/12 Sun 10-1030a At Issue	CM Sun 10-103	0aS	:30	1 \$500.00 1	0.00 NM	1	\$500.00
AT ISSUE	At Issue							
	<u>Meekdays</u> /16/12 S	Spots/Week Rate 1 \$500.00	Rating 0.00			- 1		
E10 M 09/17/12 0		CM 9-10a	M	:30	1 \$250.003	0.00 NM	1	\$250.00
LIVE WTH KELLY LIVE	Live with Kelly a	and Michael RATE REVISED RATE REVISED						
Start Date En	d Date Weekdays	Spots/Week Rate	Rating					
	/23/12 M 9/17/12 M-F The View	1 \$250.00 CM 10-11a	0.00 M	:30	1 \$450.002	0.00 NM	1	\$450.00
VIEW-ABC VIEW	M-F The View	RATE REVISED RATE REVISED						
Start Date En	d Date Weekdays	Spots/Week Rate	Rating					
	/23/12 M 9/17/12 M-F Midday Nev	1 \$450.00 vs CM 11a-12p	0.00 M	:30	1 \$600.00 1	0.00 NM	1	\$600.00
	M-F Midday Nev	ws	IVI	.50	1 φοσο.σσ1	0.00 14101	'	ψ000.00
5 EW NWS 11AM NEWS 11A		RATE REVISED RATE REVISED						
	<u>  Meekdays   Weekdays   Meekdays   Meekdays</u>	<u>Spots/Week</u> <u>Rate</u> 1 \$600.00	Rating 0.00					
E 13 M 09/17/12 0	9/17/12 M-F 3-4p Twin Cities Live	CM 3-4p	M	:30	1 \$200.002	0.00 NM	1	\$200.00
TWIN CITIES LV	i will Cities Live							
	<u>Meekdays</u> /23/12 <u>Meekdays</u>	Spots/Week Rate 1 \$200.00	Rating 0.00					
	9/17/12 M-F 4-430p	CM 4-430p	M	:30	1 \$300.002	0.00 NM	1	\$300.00
MILLIONAIRE MILLIONAIRE	Millionaire	RATE REVISED RATE REVISED						

Print Date: 09/14/12 16:46:07 Page 3 of 3

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Flight Dates: 09/15/12 - 09/17/12 Estimate: 1500

MillionAire   RATE REVISED   RATE	Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
MILLIONAIRE   Siart Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week 03/17/12   09/23/12   M   1   \$300.00   0.00	E14 M	09/17/1	12 09/17/12		СМ	4-430p	M	:30	1	\$300.002	0.00 NM	1	\$300.00
Mesk-09/17/12   O9/12/12   MF-430-5p News		-		willionane									
S EW NW33P MF   NEWS 430P	_												
SEW NW430P MF	E 15 M	09/17/1	12 09/17/12	•	CM CM	430-5p	M	:30	1	\$450.002	0.00 NM	1	\$450.00
New   Cogno   Company			MF	400p News									
E16	_												
SEW NW 5P MF	E16 M	09/17/1	12 09/17/12	•	СМ		M	:30	1	\$800.001	0.00 NM	1	\$800.00
Week: 09/17/12   09/15/12   09/15/12   Sa 6-630p   CM 6-630p   C			F	W11 0 000р									
E17 M 09/15/12 09/15/12 Sa 6-630p	_												
SEW NWS E-SAT   RATE REVISED   RATE REVISED   RATE REVISED   Start Date   Golden   Section				•	•			:30	1	\$500.002	0.00 NM	1	\$500.00
Week: 09/10/12			AT	Sa 6-630p									
ABC College Football  SAT NIGHT FOOTBALL  SAT NIGHT FB  Start Date Week: 09/10/12 09/16/16/12 09/16/12 09/16/12 09/16/12 09/16/12	_												
SAT NIGHT FOOTBALL   SAT NIGHT FB   SAT NIGHT FB	E18 M	09/15/1	12 09/15/12			7-1030p	S-	:30	1	\$2,500.002	0.00 NM	1	\$2,500.00
Week: 09/10/12			OTBALL	7.20 coege : co	RAT								
M-F 1102p News	_												
SEW NWS 11PM	E19 M	09/17/1	12 09/17/12	•		1102-1132p	M	:30	1	\$500.002	0.00 NM	1	\$500.00
Week:         09/17/12         09/23/12         M         1         \$500.00         0.00           E 20         M         09/17/12         09/17/12         M-F, Su Late News         CM         10-1035p         M         :30         1         \$1,050.00 1         0.00 NM         1         \$1,050.00           5 EW NWS 10PM         RATE REVISED           NEWS 10P         RATE REVISED           Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week:         09/17/12         09/17/12         09/17/12         M         1         \$1,050.00         0.00           E21         M         09/17/12         09/17/12         M-F 1035-1102p         CM         1035-1102p         M         :30         1         \$650.00 3         0.00 NM         1         \$650.00           Nightline           RATE REVISED           NIGHTLINE         RATE REVISED			M<	WIT 1702p News	RATE I								
E 20 M 09/17/12 09/17/12 M-F, Su Late News CM 10-1035p M :30 1 \$1,050.00 1 0.00 NM 1 \$1,050.00    M-F, Su 10-1035p	_												
5 EW NWS 10PM       RATE REVISED         NEWS 10P       RATE REVISED         Start Date       End Date       Weekdays       Spots/Week       Rate       Rating         Week: 09/17/12       09/23/12       M       1 \$1,050.00       0.00         E 21       M 09/17/12 09/17/12       M-F 1035-1102p       CM 1035-1102p       M       :30 1 \$650.00 3 0.00 NM 1 \$650.00         Nightline       RATE REVISED         NIGHTLINE       RATE REVISED         Start Date       End Date       Weekdays       Spots/Week       Rate       Rating	E 20 M	09/17/1	12 09/17/12	•			M	:30	1	\$1,050.001	0.00 NM	1	\$1,050.00
Week: 09/17/12       09/23/12       M       1 \$1,050.00       0.00         E 21       M 09/17/12 09/17/12       M-F 1035-1102p       CM 1035-1102p       M       :30 1 \$650.00 3 0.00 NM       1 \$650.00 NM         ABC-NITELINE       RATE REVISED         NIGHTLINE       RATE REVISED         Start Date       End Date       Weekdays       Spots/Week       Rate       Rating			M<	W-F, 3u 10-1033	RATE I								
Nightline  ABC-NITELINE< RATE REVISED  NIGHTLINE RATE REVISED  Start Date	_												
ABC-NITELINE< RATE REVISED  NIGHTLINE RATE REVISED  Start Date	E 21 M	09/17/1	12 09/17/12	•	СМ	1035-1102p	M	:30	1	\$650.003	0.00 NM	1	\$650.00
			<										
Week: 09/17/12	_		End Date 09/23/12	Weekdays M		<u>Rate</u> \$650.00	Rating 0.00						

Totals 22 \$13,625.00